

AMBITION 2033: *Accelerating Capacity*

Our vision is a thriving, sustainable African food industry that ensures access to safe, nutritious, affordable food. To realize this, we will build a portfolio of Africa's future national food champions, support local businesses vital to food security, and become the leading authority on food processing in Africa. **Our mission** is to strengthen the growth and competitiveness of food companies by linking them with world-class corporate expertise and ecosystem partnerships, and by

STRATEGIC FOCUS *Who We Serve*



High-Potential
Processors



Locally Important
Food Companies



Emerging National
Champions

STRATEGIC FOCUS *How We Help*

Partners in Food Solutions helps African food processors grow by connecting them with experts from global food companies who volunteer their technical and business expertise pro bono. These incredible volunteers share industry-specific expertise in areas like food safety, operations, marketing, and finance virtually — support that would otherwise be out of reach for many small and mid-sized firms. They help companies scale, create jobs, and bring more safe, nutritious, and affordable food to communities across Africa.



STRATEGIC FOCUS *Value Chains & Geographies*

Proactively Develop



Cereals & Rice



Starchy Roots & Tubers



Beans & Legumes



Dairy



Fruits



Vegetables



Nuts & Seeds

Selectively Approach



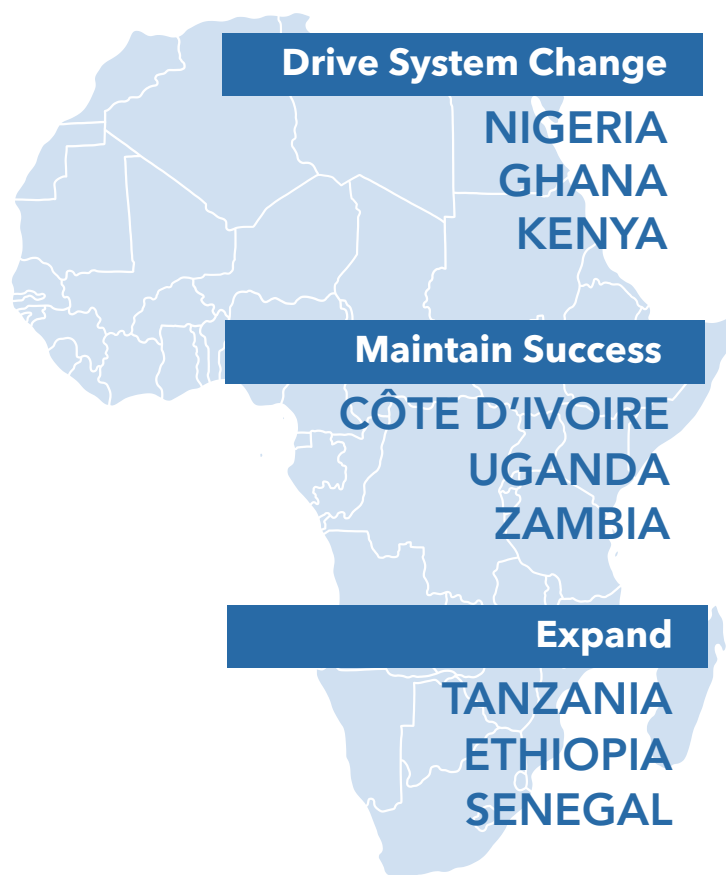
Animal Meat & Eggs



Honey & Spices



Cocoa



MARKERS OF SUCCESS IN 2033

- Secured sustainable, diversified funding to ensure long-term client support
- Elevated services to be scalable, repeatable, and tailored to each stage of client growth
- Strengthened ecosystem partnerships (local providers, investors, NGOs, governments)
- Enhanced volunteer expertise and recognition so clients receive top-tier technical, operational, and business support



By following our strategy, we expect to reach these important milestones, ensuring stronger, more competitive African food companies that can provide safe, nutritious, and affordable food to millions of people.

- 60% of clients growing >20% annually in revenue
- 75% of clients producing mostly nutritious foods
- 25 Emerging National Champions (up from 3 today)
- 120 high-potential clients across 6+ countries
- ~\$1B total portfolio revenue (up from \$150M)
- Recognized authority in African food systems transformation

